**Coaching Programme Fact Sheet**

**Background**

As a reaction to Covid-19, the Chartered Institute of Fundraising Cymru is offering a **free** responsive issue-based scheme to help Wales-based charities tackle a particular issue that they lack professional fundraising capacity to address.

We are looking for charities from across Wales who do not have the time and professional fundraising skill to help them reach their potential and bounce back. All charities, once approved, will be carefully matched with a professional fundraiser who is an expert in tackling issues relevant to those experienced by your organisation. This could be a trust application, campaign messaging for an appeal or dealing with communications with an existing donor.

The Chartered Institute of Fundraising Cymru is working in partnerships with a range of infrastructure organisations – Arts & Business Cymru, Creu Cymru, Children in Wales, WCVA, Wales Africa Hub, EYST, Sport Wales and Welsh Sports Association.

This programme has been funded by the Moondance Foundation, Arts Council of Wales and National Heritage Lottery Fund.

Eligibility

* Registered charitable organisations and Community Interest Companies (CICs)
* Based in Wales
* No professional expertise presently working in the fundraising area where you are requesting support.
* Fundraising activities will support work in Wales.

Application process

* Complete an online form to assess eligibility

<https://forms.gle/Yw51wPo3EchRmy727>

* You will be matched with a coach within five working days.
* The Chartered Institute of Fundraising (Cymru) committee will act as an appeal board.

Coaches

Coaches have been recruited via the previous project conducted last year and have been quality assured through an application process to ensure they have both funding knowledge and appropriate coaching skills. All coaches are experienced active fundraisers in Wales with knowledge across the fundraising mix and Welsh context.

We have also recruited a number of new coaches as our reach with this programme has been extended with additional funding. These coaches have gone through the same rigorous application process.

Coaching programme

Coaching will be offered throughout Wales – bi-lingually

All eligible charities will be offered a block of five hours of issue-based coaching. All support will be conducted remotely in accordance with social distancing protocol via phone, email and digital conferencing.

The coaching must be in respect of an identified funding issue i.e. delivering socially distanced events, managing individual donors, revising trading activities, trust applications, sustaining corporate partnerships or developing new donor propositions.

If an additional fundraising issue arises within the organisation which is unconnected to the original issue, the charity/CIC may be eligible for an additional coaching block of five hours (subject to eligibility).